

## Virtual Meetings and Events.

One10 is ready with virtual alternatives that offer new ways to foster connections for all people — regardless of their ability or desire to travel or meet in person. With decades of event experience, plus newly formed digital strategic alliances, One10 can create the right virtual event for you — from a simple business meeting to a large user conference, and everything in between. We're proud of the robust virtual event offering we've created. Learn more by selecting a topic below.

Let us help you get started! [Contact One10](#)

Powered by  
**One10**

Virtual Events

Virtual Experiences

Rewarding You

Communications

Analytics



# Creating ways to develop relationships and meaningful interactions.

Whether planning an in-person, virtual or hybrid event, the keys to success are:

- Aligning to objectives
- Engaging the audience
- Inspiring action

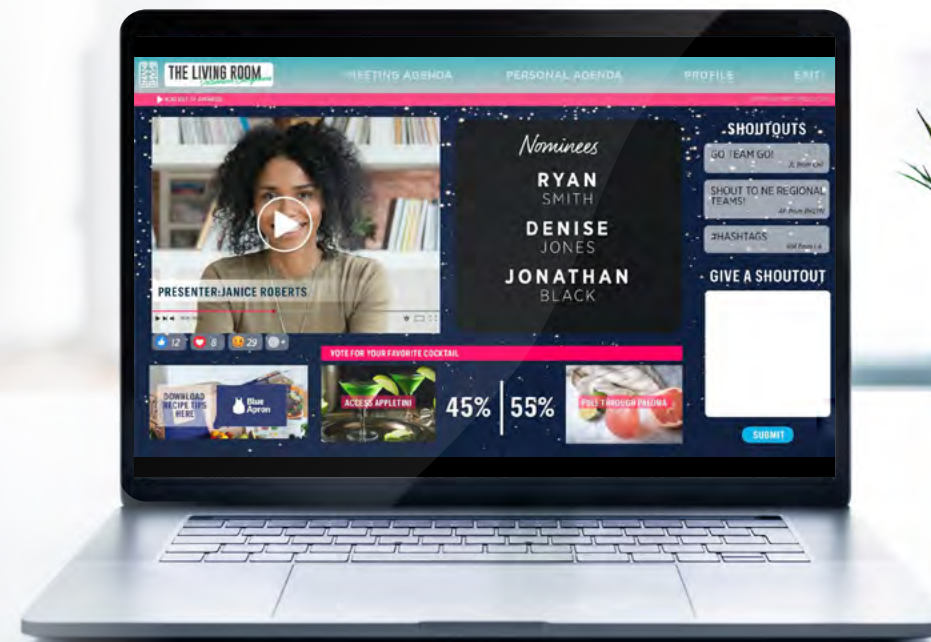
Technology offers a way to enable meaningful interactions and connect people to the information and experiences they need. For virtual events and conferences, imagine technology as the venue and consider the size, scale and scope of your meeting or event. The technology is a tool to help bring your vision of a virtual event to life. [Learn more!](#)



### Getting started with virtual events?

Check out our [ultimate guide](#).

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**No matter what type of event, the basics remain the same.**

- Event strategy and design
- Overall event/project management
- Timeline, budget development
- Communications
- Attendee registration
- Customer service
- Engagement and experiential strategies
- Data collection, management, analysis and reporting
- Sponsorship management
- Vendor coordination and oversight

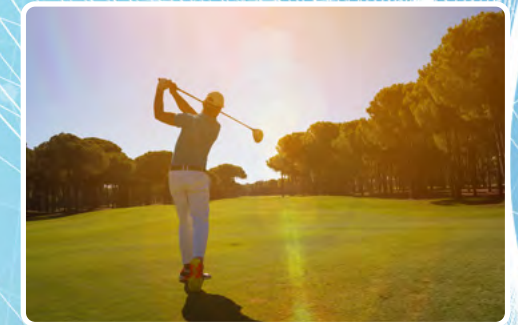


# Curated, customized live digital experiences.

If you're looking to take the "anti-Zoom" approach to your virtual event, work with One10 to drive engagement and learning through a customized live digital experience. Provide memorable "plug-ins" as part of longer, more complex virtual meetings:

- Dynamic kickoff
- Celebrity chef luncheon
- Exclusive entertainment
- Thoughtful keynote addresses
- Fireside chats on topics and subjects that matter the most to you!
- Create a custom series of virtual experiences to drive performance and a sense of team
- Includes recording of event to be used for additional engagement opportunities

From interactive demonstrations to opportunities to dialogue with celebrity experts, One10 can help guide you on how to bring memorable and engaging virtual experiences to life.



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## There's more than one way to reward excellence.

Looking for an alternative to your group travel program? Consider an award that will make your top performers feel valued, provide a lasting symbol of accomplishment and drive loyalty to your brand and organization. A streamlined yet robust reward redemption platform, **Rewarding You** is the solution.

- Event strategy and design
- Winners are awarded points in lieu of their travel reward
- Motivational communications convey the award and redemption instructions with a simple website link
- Points balance and online catalog access are provided via the website featuring client branding
- Winners redeem points for their choice of awards with nearly unlimited options

The **Rewarding You** program offers millions of global awards featured in a convenient, user-friendly online catalog. Choices include:

- Name-brand merchandise
- Retail gift cards
- Experiences and event tickets

Tap into the unlimited potential of your employees with seemingly limitless reward choices. [Learn more!](#)

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## Communicate to drive results.

An effective communications plan is often the piece of a program that receives less love and is sometimes overlooked altogether. Our experience suggests you should think otherwise. To accomplish your program objectives, consider allocating 15 to 20% of your overall budget on an effective communications strategy. You will be amazed at your enhanced clarity.

One10 has a full-service creative department and can build creative and communications materials that enhance your program and align with your brand. [Learn more!](#)



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# Measuring success.

At One10, our strategic and disciplined approach to data and analytics will help you make sound, calculated business decisions that drive results. Through research, analytics and measurement, we can tell you when and how far you've moved the needle.

And through our strategic alliance with Vivastream, we've learned that they've seen five times the attendance for virtual conferences compared to in-person events. In particular, case studies show that two technology clients can each usually have 5,000 to 6,000 attendees for in-person conferences and have seen 25,000 to 30,000 attend virtual conferences. Of course attendance isn't apples to apples, but there's something to be said for the larger number of impressions. This is one example of the insights we can help you gain as you move into the world of virtual events. [Learn more!](#)



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We look forward to working with you!

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