



Individual Incentive Travel

One10 is ready with individual incentive travel offerings that provide new ways to reward your people with an adventure of a lifetime — regardless of their ability or desire to participate in more traditional group travel programs. With decades of event and award experience, One10 can curate just the right individual incentive travel program for you and your participants. Perhaps you are looking to provide your people with a completely personalized travel experience? Travel Your Way is the way to go. If you would like to offer your participants a number of curated travel options crafted by One10, My Escapes is a great option. Let us help you get started! Learn more by selecting a topic below.

One10 Insights!



Choosing a Solution

Travel Your Way

My Escapes

Working with One10

Exciting choices with flexibility built right in.

To help you get started, consider your audience. The statements below will help guide you to either **Travel Your Way** or **My Escapes**.

- I would like to give my winners full flexibility in how and when they wish to travel
- I don't want to control when, how or where my winners plan to spend their experience
- I have a budget that is fairly small per winner (less than \$1,000 per winner). What can I do with this?
- My financial quarter (or EOT) is expiring in 10 days, and I have to spend this money somehow or I will lose it, what do you recommend?
- I am new to this team and I don't know them well. How can we motivate them with travel so they can make the most of the three additional vacation days they receive with this award?

Go

travel
Your Way

- I want to provide a travel reward that is beyond their imagination – to give them an experience they could not dream up on their own. My main goal is to motivate them and encourage them to sell more next year
- I'm looking for the reward that has the highest perceived value for my winners
- I would like to have line of site to what my winners choose for their travel experience, and I'd like the best way to prove this reward has a high ROI
- I don't want the winner to know the exact dollar amount spent on the incentive
- My people are "road warriors." They travel for work a lot, so they would prefer to be with their families for this experience. Can we incorporate their family and relaxation into this reward? Can we give them a special tour or dinner?

Go

my *Escapes*
The Curated Collection

Individual Travel Made Easy

Looking for a program that puts your participants in control of their dream vacation? Travel Your Way is uniquely suited for companies who wish to provide program participants with customized individual travel options. Whether you are looking for the safest option or perhaps the most universal and appreciated travel experience for all of your unique participants, choose One10.

Travel Your Way is flexible and can be used for almost any travel experience you can dream up. Here's a look at a few examples:

- Airline tickets
- Train tickets
- RV rentals
- Motorcoach tours
- Sports event and theater tickets
- Hotel and resort reservations worldwide
- Travel packages and tours
- Spa packages
- Special excursion and adventure packages
- Cruise and ferry tickets
- Golf course tee time reservations
- Limo services



Testimonials



So what do our customers have to say?

At One10, we're in the business of creating "once in a lifetime" experiences for our clients and their people. From the big picture destination planning to the smallest of details, we strive to make each and every reward experience unforgettable.

*I appreciate the work you did in researching costs for my trip!
Congratulations you are wonderful! Thank you very much for the support!*

Jarintzi Carachure Valdez

I take this opportunity to thank you for the great support you have provided us on this one. It was such an outstanding experience with you. We have appreciated for your relentless effort to make everything a success. Many thanks!

James Ireri

You're amazing, thank you so much. I appreciate what you did for me greatly!

Jerry Tang

I want to acknowledge the efforts of program headquarters for how simple and seamless you made the planning for me and my brother to travel to Ireland for my Ambassadors Club trip. I can think of countless examples but what stood out to me is how helpful you were in handling my request to spend my last night in Dublin after we traveled to Belfast. You were responsive, organized and extremely personable. I am extremely impressed with your professionalism.

Douglas Angel

Thank you! Thank you! Thank you! We had an amazing time! Already looking forward to next year's trip. Where are we going? Thanks again!

David McHowell

I wanted to let you know that my trip was out of this world. Appreciate everything you did to help me. Thank you so much!

Timothy A. Uber

Amazing escapes await.

It's all about individual choice. Whether they wish to set sail on the Caribbean or golf at St. Andrews, give your employees or channel partners the gift of specially curated travel packages. Sourced by our seasoned team of professional travel planners and destination partners, we make travel dreams come true. Even if your participants have been around the globe a time or two, we aim to far exceed their expectations. Our tried-and-true strategy begins with a thorough understanding of your program audience, so we can ensure quality travel experiences for all. We make it simple. We are experts at building curated travel packages for our clients. Take a look at a recent Success Story!



Success Story

Success Story

The Challenge — Designing a way to reward top automotive dealers who could not travel on their group incentives trips.

The Solution — One10's My Escapes solution was the perfect fit for this automotive manufacturer. Dealers were able to choose from one of four aspirational individual travel options, including one vacation perfect for families and three packages created just for couples.

How it Worked

1. Curated travel packages were offered as one of the award options to winners who could not attend the group incentive trip
2. Winners selected their first or second choice based on details of the package inclusions on the program website
3. Congratulatory emails were sent to the participants including a recap of the destination and a link to the program registration site
4. Winners selected their destination and completed the travel registration including their travel date preferences
5. The One10 travel concierge worked with each winner to coordinate individual arrangements including hotel, airfare and activities



Working with One10 is simple.

One10 has a team of experts ready to assist in creating the experience of a lifetime for your participants.



1

Discovery and collaboration between One10 and client partners to consider winners and budget



2

Share your participants' information



3

Provide your logo or image for your program website



4

Collaborate with your One10 team to write a short welcome message to be shared with your participants



5

One10 will take care of the rest!



Benefits to you

- Increased loyalty among winners
- High perceived value by winners
- Streamlined process
- Concierge level support from team members with an average of 25 years of experience



We look forward to working with you!

www.one10marketing.com
info@One10Marketing.com



CONTACT US
one10marketing.com

